

# Mentor Media Privacy Statement

## Privacy Protection Commitment

Mentor Media is committed to protecting our customers' privacy. We do not trade, loan, sell, or transfer your personal information, or any other information which may identify you, to third parties without your consent. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

Please read further for detailed information regarding our privacy policy.

## Information about Collection, Usage and Sharing

We collect information from you when you register on our site, place an order, subscribe to our newsletter, respond to a survey or fill out a form.

When ordering or registering on our site, as appropriate, you may be asked to enter your name, e-mail address, mailing address, phone number or credit card information.

Any of the information we collect from you may be used in one of the following ways:

### -To process transactions

Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the expressed purpose of collecting payment and delivering the purchased product or service requested. The contracted third parties to carry out the above functions on our behalf are under strict obligation to keep your personal information private.

### - To send periodic emails

The email address you provide for order processing, may be used to send you information and updates pertaining to your order, in addition to receiving occasional company news, updates, related product or service information, etc.

### -To improve shopping experience

We may use your Internet Protocol (IP) address and ISP name to help ourselves to diagnose our servers and web site administration issues. This information may also be used in understanding the demographics of our customer base, traffic patterns and site usage, which helps us in improving our service.

### - Third party offer

From time-to-time, the third parties may make offers through our site. Only upon your acceptance of such an offer, your contact information will be provided to that third party.

## **Security**

We implement a variety of security measures to maintain the safety of your personal information when you place an order or enter, submit, or access your personal information.

We offer the use of a secure server. All supplied sensitive/credit information are transmitted via Secure Socket Layer (SSL) technology and then encrypted into our Payment gateway providers database only to be accessible by those authorized with special access rights to such systems, and are required to keep the information confidential.

After a transaction, your private information (credit cards, social security numbers, financials, etc.) will not be stored on our servers.

## **Cookies**

Cookies are small pieces of information that are stored on your computer's hard drive by your browser.

We use cookies to help us remember and process the items in your shopping cart, understand and save your preferences for future visits and compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

If you prefer, you can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies via your browser settings. Like most websites, if you turn your cookies off, some of our services may not function properly.

## **Third party links**

Occasionally, at our discretion, we may include or offer third party products or services via links on our website. These sites have their own policies and data collection practices. Please consult each site's privacy policy. Mentor Media is not responsible for the activities of third-parties sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

## **Children's Online Privacy Protection Act Compliance**

We are in compliance with the requirements of Children's Online Privacy Protection Act (COPPA), we do not collect any information from anyone under 13 years of age. Our website, products and services are all directed to people who are at least 13 years old or older.

## **Online Privacy Policy Only**

This online privacy policy applies only to information collected through our website and not to information collected offline.

## **Terms and Conditions**

Please also visit our Terms and Conditions section establishing the use, disclaimers, and

limitations of liability governing the use of our website at:-  
<https://ebiz3.mentormediacorp.com/HPEDGRCR>

### **Your Consent**

By using our site, you consent to our websites privacy policy.

### **Changes to our Privacy Policy**

If we decide to change our privacy policy, we will update the Privacy Policy modification date below.

This policy was last modified on Aug 2015.